



Collagen Peptide Serum

The science behind our plant-powered, age-defying serum.

Our Collagen Peptide Serum is designed to visibly smooth the look of fine lines and support firmer-looking, deeply hydrated skin. We formulated it with gentle ingredients responsibly sourced from nature to help you look your best through every stage of life without relying on harsh or irritating chemicals.

What's inside our Collagen Peptide Serum?



Vegan collagen peptides



Sea fennel (natural retinol alternative)



Boswellic acids



Hydrating botanicals



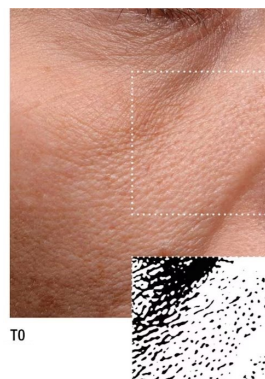
Essential oils

What are collagen peptides?

Peptides are short chains of amino acids that serve as the building blocks of collagen, elastin, and other essential skin proteins. Used topically, they support the appearance of visibly firmer, smoother skin and help plump and hydrate the skin.

Why they matter

By age 40, you're likely to lose about 1 percent of your body's collagen per year. For women, menopause can accelerate that process—often making wrinkles more noticeable and pores appear more prominent. Peptides support healthy collagen production and help support the appearance of skin tone, firmness, and texture. In one study, the same peptide-rich complex used in this serum led to tighter-looking, less visible pores after eight weeks (see images below).



What peptides are in this serum?

While many collagen peptides used in skin care are animal-derived, this serum is formulated with plant-based peptides—making it a great option for those seeking a vegan alternative.

Our Collagen Peptide Serum features two naturally occurring vegan peptides:

- Cyclic peptides derived from flaxseed
- Senkynolides sourced from celery

These peptides work in harmony with hyaluronic acid to plump and hydrate the skin for a firmer-looking appearance.

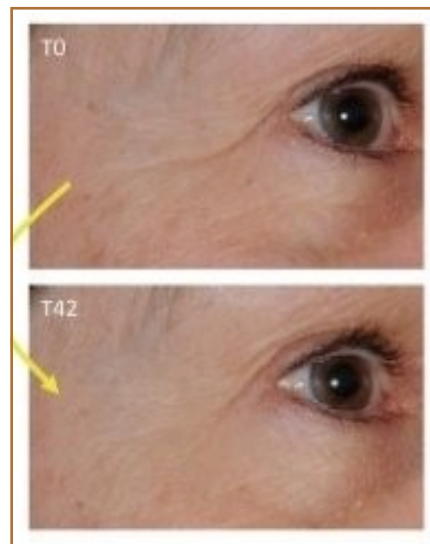
Other key ingredients

The collagen peptides in our formula team up with other natural ingredients to target different skin concerns and maximize your results.

Sea fennel: A natural retinol alternative

This coastal botanical offers many of the same visible benefits as traditional retinol—including visibly smoothing skin texture, minimizing the look of fine lines, and supporting collagen production—but without the irritation.

In an in-vivo study of 30 participants aged 40–65, sea fennel was shown to enhance the appearance of skin brightness more effectively than synthetic retinol (see image on the left). The same study also found that sea fennel reduced the appearance of crow's feet wrinkles by 16.5 percent in six weeks—again outperforming synthetic retinol (see image on the right).



Sea fennel is rich in antioxidants, marine minerals, and bioavailable vitamins A, C, and E. It helps renew the skin's appearance and visibly support elasticity while remaining gentle enough for daily use, even on sensitive or reactive skin.

The sea fennel in our Collagen Peptide Serum is harvested from a certified organic source on the Atlantic coast, making it a more sustainable option for skin care.

	Synthetic retinol	Sea fennel retinol alternative
Reduces appearance of wrinkles	✓	✓
Supports healthy collagen production	✓	✓
Exfoliates	✓	✓
Non-irritating to skin	✗	✓
Plant-based source	✗	✓
Safe to use both a.m. and p.m.	✗	✓
Non-drying	✗	✓

Boswellic acids

Our Collagen Peptide Serum features boswellic acids extracted from frankincense resin through our patents-pending DeepSpectra® technology. These powerful plant compounds are rich in antioxidants and help reduce the appearance of uneven skin tone.

DeepSpectra technology allows us to extract beneficial compounds that other methods can't—maximizing potency while using upcycled plant material in an earth-kind process.

Hydrating botanicals

A blend of watermelon, lentil, and apple extracts works alongside sunflower seed oil, sodium hyaluronate, and squalane to plump and hydrate the skin.

- **Watermelon rind** is one of nature's few materials to contain citrulline, which supports filaggrin—a key part of the skin's natural moisturizing complex.
- **Lentil extract** is high in vitamin B5 and trisaccharides, which help retain moisture.
- **Apple extract** provides polysaccharides, sodium lactate, and sodium PCA for long-lasting hydration.

Together, these botanicals provide an instant boost of plumping hydration that lasts up to 24 hours.

Essential oils

Our serum includes premium essential oils known for their skin-loving benefits and naturally beautiful aromas:

- **Royal Hawaiian Sandalwood™** may smooth the appearance of skin and reduce the appearance of blemishes. It is responsibly sourced from a reforestation project in Hawaii that harvests only dead wood while also planting new trees to rebuild native forests.
- **Rose** has moisturizing properties that support hydration for a naturally luminous glow.
- **Ylang Ylang** helps support the appearance of healthy skin. It comes from our farm in Ecuador, where we're working to repopulate endangered orchids in protected areas.

In addition to their skin care benefits, these essential oils add a luxurious, natural scent in place of synthetic fragrance, which can be irritating or drying to the skin.

How to use our Collagen Peptide Serum

Apply the serum to clean, dry skin morning and night before moisturizing. With clean hands, gently press 1 dropper-full onto the face, avoiding the eye area. Follow with your favorite moisturizer to seal in hydration.

Use **Sandalwood Boswellia™ Firming Cream** alongside this face serum to target the neck, décolleté, and other areas of sagging skin.